

PLASTIC BIZCARDS Spec Sheet

If you wish to provide your own artwork please use the following guidelines:

File format for cards: QuarkXpress* up to version 8.5, include Adobe Fonts
Adobe Illustrator** up to Creative Cloud, colours must be CMYK, fonts converted to outlines, saved in .eps or Adobe Acrobat
Photoshop up to Creative Cloud colours must be CMYK
Spot Colours ask for special quote

Scanned images or photographs:

- Resolution - Line art 1200 dpi, size as required or larger
- Gray scale & Colour 300 dpi, size as required or larger

Photographs or scanned images should be saved in tiff format or eps rather than jpeg otherwise image degradation will occur.

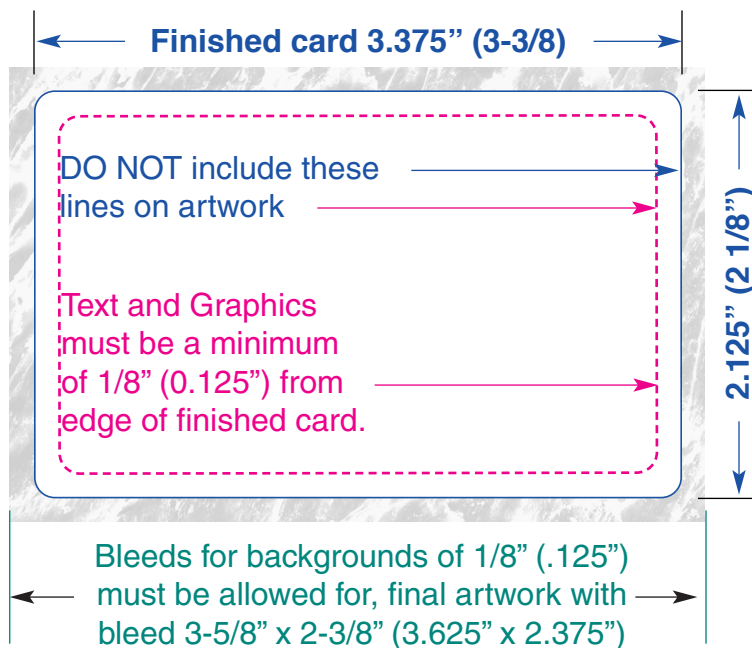
* Fonts used in Quark should be Adobe Postscript Fonts for best results. If fonts other than Adobe are used, please include them, (fonts must be MAC format).

** (Illustrator) Convert fonts to outlines to prevent font problems. Black must Overprint.

Black backgrounds or other large black areas **MUST** be Rich Black (30% Cyan, 15% Magenta, 15% Yellow, 100% Black)

All Artwork and colours used must be CMYK (Cyan, Magenta, Yellow, Black) **not RGB**

Along with original supplied artwork files please provide us with a PDF proof of card front and back to ensure that our final proof corresponds to your final proof.



Black text should NOT be CMYK but 100% Black Only

NOTE: Electronic pdf proofs are NOT for colour proofing as monitors vary.

The above specs must be strictly adhered to, any changes required will be billed to client at \$45 per hour.

Contact us if you have any questions or require clarification to the above artwork requirements.
info@plasticbizcards.com or 416-410-6881